



Mad Catz® Ships Tritton® ARK™ 100 Wired 7.1 Headset for PC

San Diego – February 21, 2017 – Mad Catz Interactive, Inc. (“Mad Catz” or “the Company”) (NYSE MKT: MCZ), a global provider of innovative entertainment products, today announced that it has commenced shipment of its new Tritton ARK 100 Wired 7.1 Headset for PC to its retail customers.

Connecting via USB, the ARK 100 for PC features advanced audio customization software, which places the gamer center stage and fully in control of the audio environment. The 7.1 surround sound is delivered through 60 mm and 10 mm drivers in each earcan, providing a full 360 degrees of positional awareness, while a boom microphone with dual chat mic system works to cancel out background noise and improve the clarity of the player’s voice and communications with teammates and other players.

Like the ARK 100 Wired Stereo Headset for PS4 and Xbox One, the ARK 100 for PC showcases three key innovations:

- **Audionomics** – A unique, dynamic mono-curve design that unifies audio fidelity and ergonomics to achieve the ultimate experience in sound and comfort;
- **R:Drive** – Multiple frequency-specific speakers in each earcup, tuned by a three-mode equalizer, that combine to deliver a powerful, compromise-free immersive sound experience; and,
- **Kameleon** – Motion-dynamic RGB lighting that allows users to easily customize the illumination and look of the headset.

“The ARK 100 for PC raises the bar for PC gaming headset audio quality, durability and comfort,” said Andrew Young, Chief Technology Officer at Mad Catz. “Whether it be the unique comfort resulting from **Audionomics**, the superior audio performance of **R:Drive**, or the customizability provided by **Kameleon** lighting, the ARK 100 for PC is designed to deliver the comfort, audio quality and customization that PC gamers seek for optimum performance and gameplay enjoyment.”

The ARK 100 Wired 7.1 Headset for PC joins the existing ARK series of innovative gaming headsets — the ARK 100 Wired Stereo Headset for PS4 and Xbox One — that began shipping in October 2016.

For additional information on the Tritton ARK series of Gaming Headsets, including where to purchase the ARK 100 for PC, please visit: www.trittonaudio.com/ark.

About Mad Catz

Mad Catz Interactive, Inc. (“Mad Catz”) (NYSE MKT: MCZ) is a global provider of innovative interactive entertainment products marketed under its Mad Catz® (gaming) and Tritton® (audio) brands. Mad Catz products cater to gamers across multiple platforms including in-home gaming consoles, handheld gaming consoles, Windows PC and Mac® computers, smart phones, tablets and other smart devices. Mad Catz distributes its products through many leading retailers around the globe. Headquartered in San Diego, California, Mad Catz maintains offices in Europe and Asia. For additional information about Mad Catz and its products, please visit the Company’s website at www.madcatz.com.

Social Media



Cautionary Note Regarding Forward-Looking Statements

Information in this press release that involves the Company’s expectations, business prospects, plans, intentions or strategies regarding its future are forward-looking statements that are not facts and that involve substantial risks and uncertainties. You can identify these statements by the use of words such as “seek,” “anticipate,” “plan,” “estimate,” “expect,” “believe” and “intend” and statements that an event or result “may,” “will,” “should,” “could” or “might” occur or be achieved and other similar expressions together with the negative of such expressions. These forward-looking statements reflect management’s current beliefs and expectations and are based on information currently available to management, as well as its analysis made in light of its experience, perception of

trends, current conditions, expected developments and other factors and assumptions believed to be reasonable and relevant in the circumstances. These assumptions include, but are not limited to, continuing demand by consumers for video game systems and accessories, the ability to maintain or extend our existing licenses, the ability to continue producing and selling our products in accordance with various intellectual property that might apply to said products, the continuance of timely and adequate supply from third party manufacturers and suppliers, the continued satisfaction of our obligations under our existing loan agreements and any future loan agreements we may obtain. A further list and description of these and other factors, risks, uncertainties and other matters can be found in the Company's most recent annual report, and any subsequent quarterly reports, filed with the U.S. Securities and Exchange Commission and the Canadian Securities Administrators. Forward-looking statements are not guarantees of future performance or outcomes and actual results could differ materially from those expressed or implied by the forward-looking statements. We assume no obligation to update or alter such forward-looking statements whether as a result of new information, future events or otherwise except as required by law.

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